

FINAL FANTASY VII REMAKE SHINRA KEY CARD PRE-ORDER SWEEPSTAKES (THE “PROMOTION”) OFFICIAL RULES

KEY RULES VERSION 3.0

- A. **Official Rules:** The Official Rules for this Promotion consist of both (i) these key rules summarizing the important rules for participating in the Promotion (the “**Key Rules**”) and (ii) the Additional Promotion Official Rules (“**Additional Rules**”) applicable to your place of legal residence. Please review the Additional Rules at the following URL:
- For legal residents of any Promotion Jurisdiction (defined below) located in North America, Central America, South America, or the Caribbean: https://square-enix-games.com/en_US/documents/promotion-additional-rules.
- B. **Territories:** This Promotion is open only to individuals who are legal residents and physically and permanently located in one of the following countries/territories at the date and time of entry (the “**Promotion Jurisdiction**”):
- The fifty (50) states of the United States of America (excluding New York, Florida, and Rhode Island), the District of Columbia, and Puerto Rico.
- C. **Age Limit:** This Promotion is open only to individuals 18 years of age or older at the date and time of entry.
- D. **Entry Period:** You may enter the Promotion only between March 3, 2020 at 12:01 A.M (Pacific Time) and April 30, 2020 at 11:59 P.M (Pacific Time) (the “**Entry Period**”).
- E. **Entry Procedure and Limitations:** In order to enter the Promotion, you must complete either of the following steps:
- Method One**
- You must have pre-ordered and purchased *Final Fantasy VII Remake* at a participating GameStop store, which would have caused you to receive a Shinra Key Card as well as a separate unique promotional code sent via email for online purchases or printed on your receipt (the “**Code**”). Codes are limited and only available while supplies last.
 - Have a Square Enix Members account (accounts are available for free at https://store.na.square-enix-games.com/en_US/).
 - During the Entry Period, access the following webpage, www.ffviiremakesweepstakes.com, log in to your Square Enix Members account, and insert your Code (“**Entry Method 1**”).
- OR**
- Method Two**
- During the Entry Period, handwrite your name, phone number, and email address using blue or black ink on a white 3-inch by 5-inch index card, place the index card into a sealed envelope, and mail the envelope to Sponsor at 999 N. Pacific Coast Highway, El Segundo, CA 90245 (Attn: Final Fantasy VII Remake Shinra Key Card Pre-Order Sweepstakes Entry) (“**Entry Method 2**”). Entries created, duplicated, or modified by any automated or mechanical system will be disqualified.

Additional Entry Limitations:

- You may only submit your Entry through one of the methods above; either Entry Method 1 or Entry Method 2.
- One (1) Entry per person.
- Duplicate Entries will be disqualified.
- Codes under Entry Method 1 are limited and only available while supplies last.

- F. **Winner Selection:** The Sponsor (listed below), or Sponsor's designee, shall select Seven (7) winners from among all entries using the following methodology:

Sponsor shall select winner(s) through a random drawing from among all entries.

- G. **Prize(s):** The winners shall receive the following prize(s):

First Place

- One (1) Final Fantasy VII Chronograph: Sephiroth watch (approximate retail value of \$2499.99 USD)
- ****One (1) Sony XBR65X900F 65-Inch 4K Ultra HD Smart LED TV with Alexa Compatibility (approximate retail value of \$1,499.00 USD)****
- One (1) One Thousand United States Dollars (\$1,000.00 USD) GameStop gift card
- ****One (1) Sony X9000F 2.1ch Sound bar with Dolby Atmos and Wireless Subwoofer (HT-X9000F) (approximate retail value of \$499.00 USD)****
- One (1) PlayStation 4 Pro 1TB Console (approximate retail value of \$399.99 USD)

OR

- Sponsor may permit the first-place winner to receive a cash alternative prize in the amount of \$5,890.00 USD in the first-place winner's sole discretion.

Second Place

- ****One (1) Sony XBR65X900F 65-Inch 4K Ultra HD Smart LED TV with Alexa Compatibility (approximate retail value of \$1,499.00 USD)****
- One (1) Five Hundred United States Dollars (\$500.00 USD) GameStop gift card
- ****One (1) Sony X9000F 2.1ch Sound bar with Dolby Atmos and Wireless Subwoofer (HT-X9000F) (approximate retail value of \$499.00 USD)****
- One (1) PlayStation 4 Pro 1TB Console (approximate retail value of \$399.99 USD)

OR

- Sponsor may permit the second-place winner to receive a cash alternative prize in the amount of \$2,890.00 USD in the second-place winner's sole discretion.

Runner-Up Prizes

- Five (5) runner-up winners shall each receive one (1) Five Hundred United States Dollars (\$500.00 USD) GameStop gift card

****PLEASE NOTE:** The Sony XBR65X900F 65-Inch 4K Ultra HD Smart LED TV and Sony X9000F 2.1ch Sound bar with Dolby Atmos and Wireless Subwoofer prizes are both subject to availability. If unavailable, a prize of equal value and similar nature may be substituted at Sponsor's sole discretion for either or both of these items.**

H. **Winner Notification:** Sponsor, or Sponsor's designee, will notify winner(s) by or about May 15, 2020 via email, announcement on www.ffviiremake-sweepstakes.com, and through Sponsor's social media channels.

I. **Sponsor:** The sponsor of this Promotion is Square Enix, Inc.

By entering the Promotion, you agree to be bound and abide by these Key Rules and the Additional Rules applicable to your place of legal residence, and you represent that you satisfy all eligibility requirements to enter the Promotion.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

KEY RULES POSTED ON [10.30.19].

CORRECTED KEY RULES POSTED ON [03.03.20]

CORRECTED KEY RULES VERSION 3.0 POSTED ON APRIL 7, 2020